

## TOURISM IN BALDUZZI WINERY

Balduzzi Vineyards & Winery keeps being highlighted for several media in Chile as a tourist and cultural destination. Recently, the glamorous CARAS magazine has inserted its recommendation to explore the Maule Valley, focusing a visit to the facilities of Balduzzi Winery.

Alejandra Alarcón, Daniela Acuña, Sara Valdés and Juan Carlos Villalón, with extensive knowledge in oenology and viticulture receive daily domestic and foreign tourists. All of them supply to the visitor care and devotion of all the aspects involved in the production of Balduzzi Premium Wines, from the vineyard to the tables in more than 20 countries around the world.

"We receive the visitors from Monday to Saturday with no interruption. They visit us in context of their vacation time or days off, so we wanted to accommodate our schedule instead of imposing hours of operation or warnings in advance," says Alejandra Alarcón.

"Now we have more than 8 recognized tour operators that including us in their itineraries. Individuals and groups can come and seeing our different treatments on the vineyards. This starting point is surprise them, because they forget



that not all work is done in the cellar, there is an amazing development in the field. Here many professionals are supporting the producing of main raw material for these fine wines" adds the specialist.

Visitors also can know all the winemaking system after the harvest: grinder, stainless steel tanks for alcoholic fermentation and maceration, pneumatic presses, the several processes of clarification, stabilization, filtere,

the underground with oak barrels for aging and resting, bottling and labeling line, to finally taste a selection of this production.

In some cases, tourists have the first tasting of wines not yet available in the destination markets, getting an enviable "souvenir" to their home.

**BALDUZZI**  
PREMIUM WINE OF CHILE  
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Alejandra Alarcón, speaker of the Balduzzi winemaking